

# Cookie Policy Ultra Fine Bubble

## 1. Introduction.

We use different types of cookies on our website. By means of this cookie policy, we inform website users in a clear and transparent manner which cookies are being placed by us and others through this website, what (personal) data are stored by the various cookies, for how long the cookies are stored and which third parties have access to this data.

## 2. What are “cookies”?

A cookie is a small text file sent with the pages of our website during your visit. The cookie is then stored by the internet browser (such as Internet Explorer, Safari, Chrome) on the hard drive of your computer, tablet or smartphone. The information contained in the cookie is recognized again the next time you visit our website.

## 3. Which cookies are being used on this website?

We consider it important that you are aware of what cookies and similar technologies our website deploys and for which purposes. This is because we would like to ensure both your privacy and the user-friendliness of our website as much as possible. Below you can read more about the cookies used by and through our website, by whom they are used, for how long and for what purposes.

### Functional cookies

Functional are necessary to ensure that the website loads entirely, that pages are complete and that you do not miss any texts, videos or forms. These cookies offer you ease of use when visiting our website. Among other things, these cookies ensure that you see the website in the right language, videos and forms can be shown and links to other pages work.

### Analytic cookies

These cookies measure the use of the website. This is used to optimize the website with the sole purpose of the user experience being improved. They help us understand which pages are most and least popular and how visitors move throughout the site. These cookies are processed anonymously and have no or hardly any impact on your privacy. Nevertheless, we consider it important to inform you about this and we want to be transparent about it.

### Tracking cookies

Tracking cookies are used to record your browsing behavior as a website visitor. We use these cookies to track which pages you visit in order to build up a profile of your online behavior. This profile is not linked to your name, address or e-mail address, but the data is only used to tailor advertisements to your profile so that they are as relevant to you as possible.

### Social media plug ins

Social media plugins are part of tracking cookies. Social media plugins are cookies used to offer social media modules on our website. Social media plugins enable you as a website visitor to easily share posts from our website with your network. The social media plugins used on our website are Facebook, Instagram and Pinterest. These international social media companies use these to collect data to enrich user profiles. They thus have insight into your visit to our website and add this information

to the information these companies already have about you, for example because you already have an account there.

#### **4. Which type of cookies: permanent vs. temporary (per session)**

Each cookie has its own duration period. We distinguish two types:

- a) Permanent cookies - A permanent cookie allows us to recognize you when you visit our website again. The website can therefore be adjusted to your preferences. Even if you have given permission for cookies to be placed, we can remember this by means of a cookie. This saves you having to keep repeating your preferences, thus saving you time and making our website more enjoyable to use. Permanent cookies can be deleted through your browser settings.
- b) Session cookies - A session cookie allows us to see which parts of the website you have viewed with this visit. This allows us to adapt our service as much as possible to the browsing behavior of our visitors. These cookies are automatically deleted as soon as you close your web browser.

#### **5. Cookies and third-parties.**

Third parties also place cookies on our website. These may include media agencies, advertising networks, advertisers and social media parties. Advertising networks and media agencies are companies that act as intermediaries between us and advertisers. For the cookies that these third parties place and the possible data they collect with this, we refer to the statements that these parties provide on their own website(s). Please note that these statements may change regularly. We have no influence on them.

#### **6. Google Analytics.**

Through our website, a cookie is set by the US company Google, as part of the "Analytics" service. We use this service to track and receive reports on how visitors use the website. Google may provide this information to third parties if Google is legally required to do so, or insofar as third parties process the information on Google's behalf. We have no influence on this. We do allow Google to use the analytics information obtained for other Google services.

The information collected by Google is anonymized as much as possible. Your IP address is expressly not provided. The information is transferred to and stored by Google on servers in the United States. Google states that it adheres to the Data Privacy Framework (DPF) between the EU and the US. This implies an adequate level of protection for the processing of any personal data.

#### **7. Managing cookies.**

If you do not want websites to place cookies on your computer, you can adjust your cookie preferences through your browser settings. There, you can also delete cookies already placed by websites. Please note that you need to adjust the settings separately for each browser, computer and other mobile device you use.

The following links provide information on how to modify the cookies settings on some popular browsers:

- [Apple Safari](#) - (for iPhone, iPad, or iPod touch users) or ([for Mac users](#))
- [Google Chrome](#)
- [Microsoft Internet Explorer](#)

- [Mozilla Firefox](#)

**8. Changes to this cookie policy.**

This cookie statement may change if the rules regarding cookies change. Therefore, please check our website from time to time for our up-to-date cookie statement.

**9. More information about cookies?**

If you would like to have more detailed information about cookies, we advise you to visit [www.allaboutcookies.org](http://www.allaboutcookies.org).